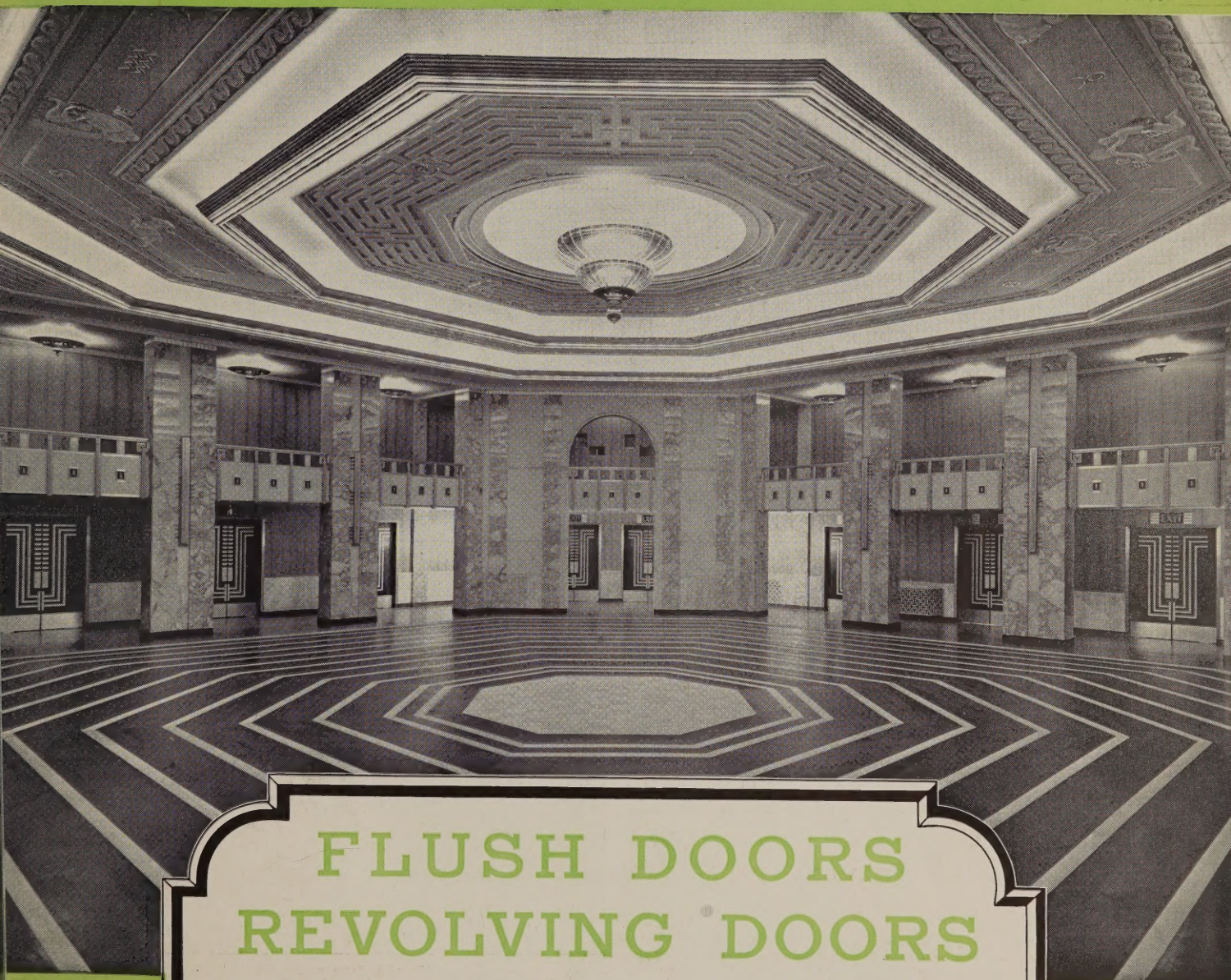
MODERN DOORS OF FORMICA



FLUSH DOORS
REVOLVING DOORS
ELEVATOR DOORS
FIRE PROOF DOORS

In many colors and with Inlays of Metal or one color on another...

● The illustration shows a battery of doors to one of the theaters in the Kansas City Municipal Auditorium. Architects: Alonzo H. Gentry, Voskamp and Neville, and Hoit, Price and Barnes.

BEAUTIFUL · · · · · · PERMANENT MODERN DOORS

FORMICA DOORS are available in more than 50 colors in two-tone or multi-tone effects, and inlays in metal or inlays of one color on another produce simple designs of all kinds. Photographs may also be inlaid.

Nothing is handsomer and more modern. The material is weather and wear resistant. It is very inert chemically and does not spot or discolor. The finish is so permanent that the doors are indefinitely free from upkeep expense.

The doors are easy to keep clean, and are not injured by strong soap or by alcohol, gasoline or other solvents that may be used for cleaning.

Formica doors are made by veneering 1/16 Formica sheet on wood cores, or where fireproof doors are required on Kalamein cores. All types of swinging doors, sliding doors for elevators and revolving doors have been made with Formica and are giving an excellent account of themselves in service.

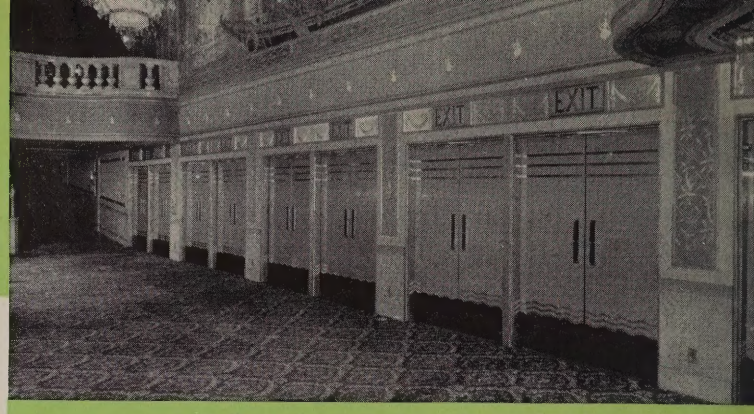
THE FORMICA INSULATION COMPANY

4613 Spring Grove Avenue
CINCINNATI, O.

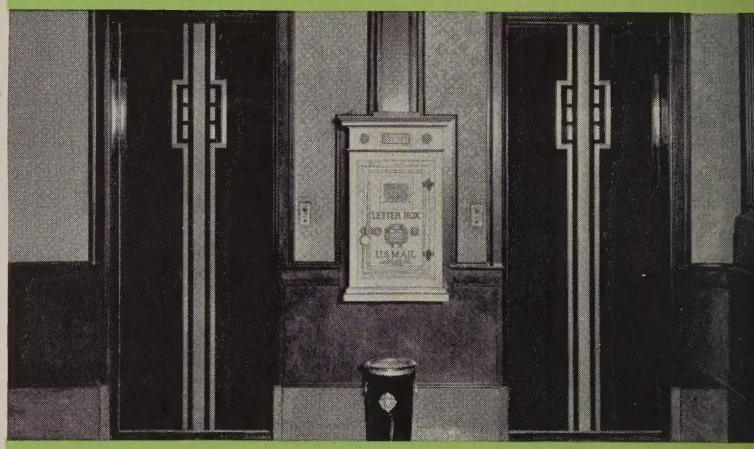
●

FORMICA

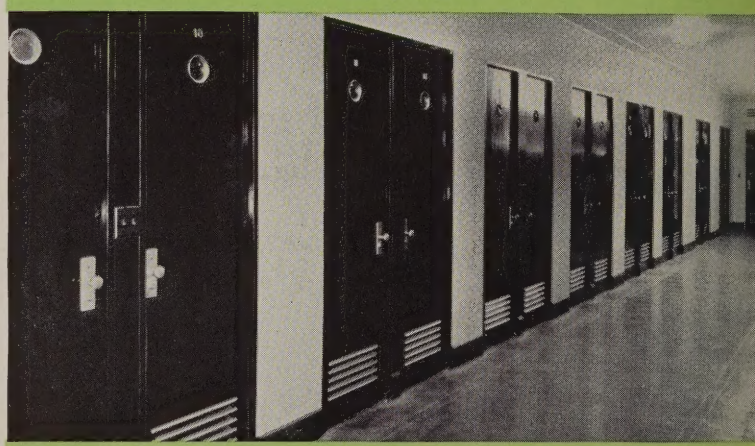
FOR BUILDING PURPOSES



● Formica doors in the Stanley Theater, 19th and Market Streets, Philadelphia. John Eberson, Architect.

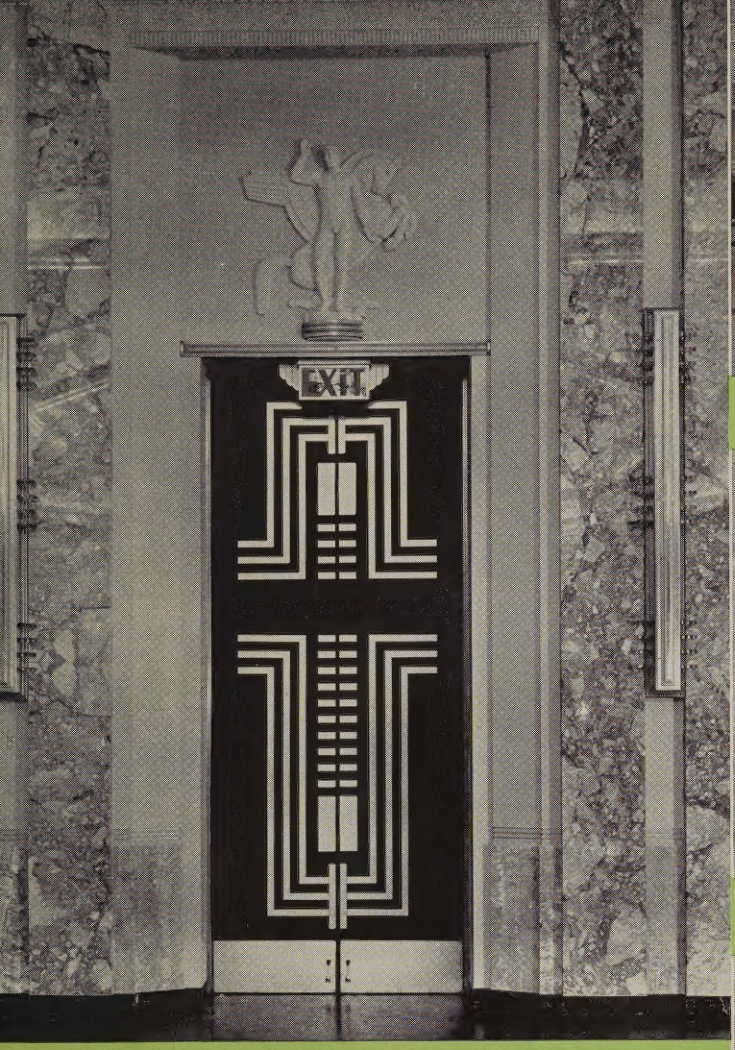


● Inlaid elevator doors in the McCurdy Hotel, Evansville, Ind., installed by the Elevator Locks Company, Peoria, Ill.



● Formica Doors on Coupon Booths, East River Savings Bank, New York. Walker & Gillete, Architects.

● Formica Wainscoting and Doors, Knickerbocker Theater, Nashville, Tenn., Marr & Hollman. Architects.

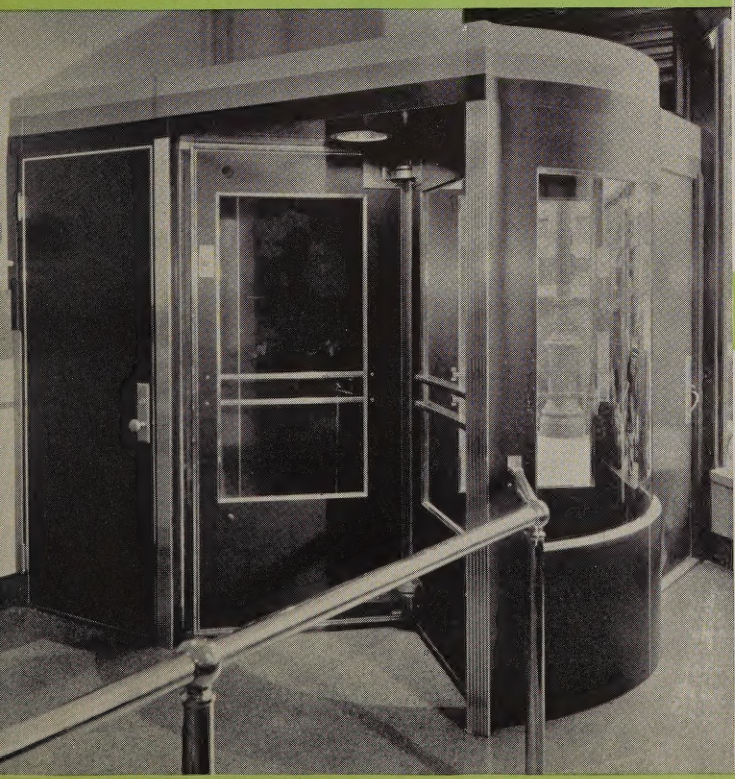


● Close up of Formica black door inlaid in gold colored metal, theater in the Kansas City Municipal Auditorium.

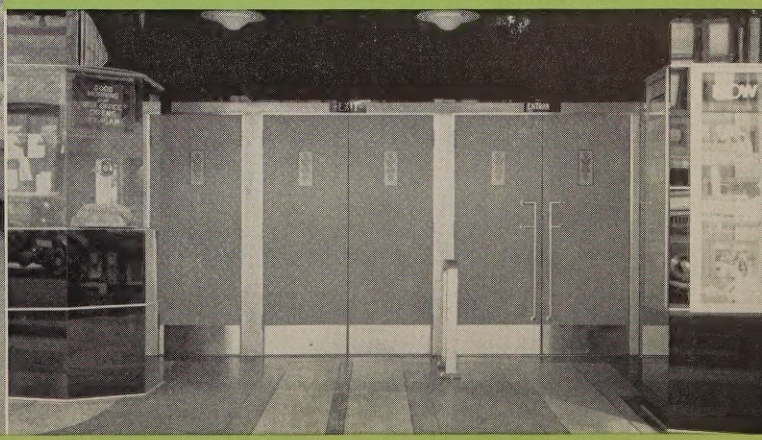
● A battery of doors in one of Warner Brothers theaters in Washington. John Eberson, Architect.

● Battery of Formica Doors made with refinishing stock in the Pennsylvania Station at Newark, N. J. McKim, Meade and White, Architects.

● Inlaid Formica Doors in the State Farm Life Insurance Building, Bloomington, Ill., Schaefer & Hooton, Architects.

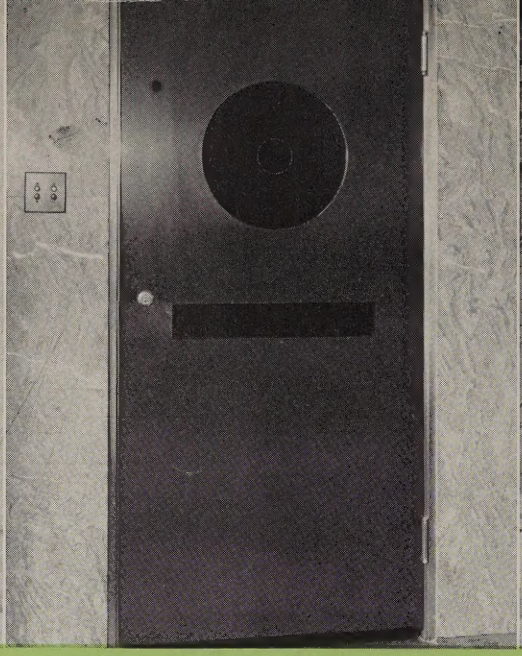


● Formica Revolving Door in Blue installed in one of the John R. Thompson Restaurants by the International Revolving Door Company.



● More Formica Doors at the Knickerbocker Theater, Nashville, Tenn., Marr & Hollman Architects.

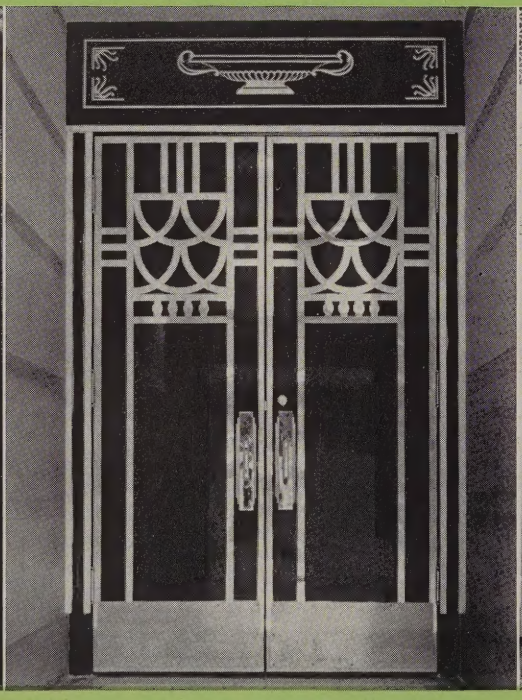
● Formica front door on a house at Miami Beach, Fla., installed by the Eastman Decorators.



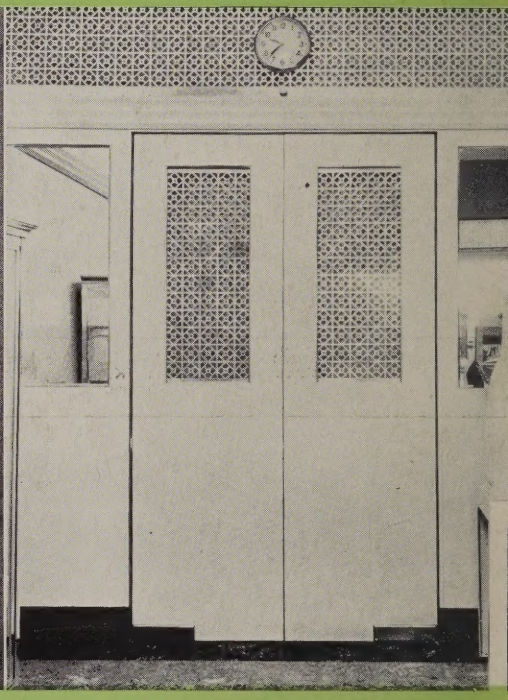
● Formica sound proof door. One of many installed in Radio Station WGN, Chicago.

● Entrance to the Glass Hat Room, Congress Hotel, Chicago. Formica specified by Holabird and Root.

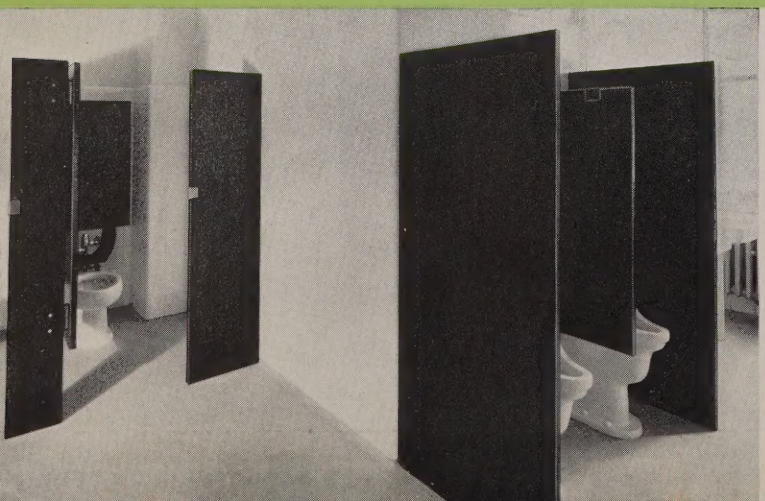
● Formica Doors and Paneling Entrance to Pig'N Whistle Cocktail Lounge, Los Angeles, Calif.



● Formica Inlaid Door, Black and Silver, Paramount Theater, Lake Charles, La., Architects: Favrot & Reed, Fred J. Nehrbass, Associate.



● Formica Ivory Door, Ebinger Baking Company, Brooklyn, New York



UNIFIED designs with Formica are possible by the use of wall covering, store fronts, counter paneling and table tops in the same colors and with the same characteristic inlays. Where doors are to see unusually severe service they may be made with refinishing stock which has the same color and texture throughout the entire Formica sheet. Such doors can be completely refinished by sanding lightly, and oiling.

FORMICA

Formica Black Toilet Stall Doors and Partitions, Society for Savings, Building, Philadelphia, Pa.

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